My name is Paul Wilson, and I teach in Indianapolis. I learned TM at age 13 in 1976, was an MIU student in the 1980s, and completed TTC in Romney, West Virginia, in 2015, now with 560 students and counting. I began the Consciousness Advisors® (CA) course in spring 2022 and worked hard at the lessons. I had already studied all the modalities Maharishi brought out in as much depth as possible, so, for me, the course served to bring all of them under one umbrella of Raja Raam's **Consciousness Is All That There Is** paradigm.

I had no idea when I started that I would end up being one of the first to be certified or that I would be one of two authorized beta testers in the US, in the last months of 2023. As an initial ground-level participant, I have a perspective on the program I'd like to share with you.

It is obvious to me that the CA Program is the next step in our role as Governors and that it is— other than permanent large coherence-creating groups—the most potent *rasayana* for the Movement in the face of large societal and "market" changes and challenges.

A Restoration of Knowledge

First, recall that Maharishi developed a cornucopia of Vedic knowledge and that much of it has had limited availability and has even been dormant since Maharishi's passing. Just in his "20 approaches of Maharishi Ayurveda," think of the incredible range of knowledge and services he made available. Among my many TM hats over the years, I was a Maharishi panchakarma technician and co-founded with Charles Watkins a clinic in Indianapolis in the 1990s. Back then, these clinics were widespread. Now, panchakarma is scarce. Multiply this a hundred fold, with so many almost forgotten packages, and we have the

current situation. New Meditators hardly know Maharishi offered anything beyond TM.

The CA Program is a masterstroke to make many, if not *yet* all, of Maharishi's technologies available again, with **standardized and integrated marketing**. Further, it provides many doorways for clients to enter. We can and will provide marketing channels for each of the modalities. Remember MIU's old circular Learning Center building, with all its wedge classrooms, each with its own entrance? This is the same. A client can come in any door and then be exposed to all the other rooms. The plan is to place a portion of the revenue from any one modality into a central fund that will be used to advertise *everything* else, a **grand synergy**. The possibility of presenting to defined segments of the general population becomes staggeringly more powerful.

Those of us who are both CAs and Governors (now designated as Executive Governors) have the added benefit of being able to work with non-Meditators who have come in a door to whom, of course, we will recommend TM. If they choose to learn, we will have an instant new student. If they don't learn, hopefully they will be inspired to later, and we will still have all the other modalities to offer.

The Highest First

The CA Program *begins* from the platform of unity consciousness, as outlined in Dr. Nader's book and subsequent courses and videos. This framework is not simply a replacement of "matter is primary and consciousness is secondary" with its obverse. It is a realization that consciousness is the *totality* and that nothing is outside it. We Governors *end* the four-day TM course with a glimpse of "mere" cosmic consciousness. Consciousness Is All That There Is enables us to elevate discussions to the level

of **supreme knowledge**, even for beginners. CAs are actualizing pure consciousness in both its synthetic and analytic journeys, as we do when teaching TM but now even more. This is the ultimate value added for our students, and we want the most for them.

Wholeness Moving Within Itself

We also get to use the full range of *our* knowledge of every era of Maharishi's unfolding of Vedic wisdom. The structure of the CA sessions isn't limited to a restrictive script or formula. I once heard Maharishi describing his initiators as *acharyas*. CAs are equipped to fulfill their historical roles as:

- teachers of the Science of Creative Intelligence
- meditation guides
- knowers of reality
- loudspeakers of the Holy Tradition

I can speak only for myself, but I *love all seven steps* of teaching, all 100%. Each one is its own flavor of creative intelligence in action, and I've honed my approach to each into as tight a curriculum as I can. I'll admit it; I am never disappointed when a new student chooses the live course, because the more steps I can do, the happier I am. In this respect, the CA Program is the gift that keeps on giving. As I've reconnected with past students and begun CA sessions with them, I have gained more opportunity to unfold the myriad parts of the unbroken wholeness of Advaita Vedanta. It's like a huge eighth step, another 100%, with no limits and adaptable to the needs and desires of the student. I can develop a much more personal relationship with each student, no longer simply bringing the light. Now, I can also address the remaining shadows. This is...indeed...200% of teaching.

I should mention that I regained contact with **my very first TM student** back from early 2015 through starting advertising as a CA. He came out the woodwork and said he'd read the e-book for *One Unbounded Ocean of Consciousness* shortly before and that he was "**sold on TM**," with a verbal exclamation mark. He wants to do ten paid sessions as soon as possible. Imagine how far I can lead him now that this new channel is open to him and the opportunities he and I would have lost had it not been.

Purnam Adah, Purnam Idam

Raja Raam-ji also wants us to become more financially prosperous, and the CA Program is quite capable of providing that. We are now being reimbursed much more completely for our expertise. In the first month as a CA, I earned nearly 300% of my TM instruction commissions for the same month. Granted, it's a lot of work, but it's dharma, so it's really just *flow*.

Some Governors might see the CA Program as another "campaign." Perhaps you were part of the Ideal Society Campaign or the Public Awareness Campaign or received an honorific MIU academic degree for the Science & Technology of the Unified Field (STUF) course. Maybe you ran for office with the Natural Law Party. Your TM center might have been a Maharishi Vedic University. These have come and gone, and you might think this too shall pass and ordinary teaching will resume. It won't. This is your future as a Governor, and it's going to be a new game, three-dimensional chess.

We have been blessed with a world-class CA administrative team, and you will be as impressed by it as I have been (for me, positive impressions have to earn their keep). An unprecedented amount of effort, thinking, knowledge, and experience has been put into development of the CA Program, and, like the app

certification course prior to it, the professionalism and attention to detail is profound.

Please take the Executive Governor Consciousness Advisor course as soon as you can and consider certification. I am confident Maharishi's satisfaction with this new wave of knowledge would be unfathomable. It has taken the fullness of time to carry his teaching to this level of maturity and integration.

Jai Guru Dev

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